BRIAN BUSHELL

Educational Talks

Suitable for senior school, college and university students contemplating a career in business computer systems.   Also suitable for corporate bodies planning on developing new systems of their own, buying in software, or having trouble with their existing systems.

PLEASE – no 'mixed' audiences!   Talks are tailored to meet the needs of the audience.   Faced with an audience with varying levels of knowledge and experience makes it very difficult to pitch a talk at an appropriate level.

Brian was professionally trained in training and presentation techniques in the mid sixties (see Lever's service record).   Since then, training has formed an integral part of most of his computer work.   In the late seventies, with the London office of a major US bank, he was solely responsible for devising and implementing a training programme for all of the bank's staff in connection with the introduction of their first major computer system (see CV).

Brian brings something to his talks that few others can - 50 years experience at the sharp end of some major systems.   His grounding was in the early days of business computing – real pioneering days, venturing into unknown territory. He does not use fancy Powerpoint presentations.   He simply talks knowledgably, authoritatively and entertainingly, often ad –libbing.   In a talk liberally sprinkled with true stories, some about horrifying near-catastrophies caused by minor oversights, others about hilarious consequences of innocent foul-ups, he will make you think twice about that one-eyed monster sat on your desk!

Topics covered include the dos and don'ts of developing new software, whether it's your own developed in-house, or procured from an outside source – ensuring your new software does what you want it to do – what to do if it doesn't! – monitoring what your computers are up to – controlling what goes into them and comes out of them – ensuring you can survive without them – programming traps – and lots of other useful advice!   In the space of a few of hours, Brian cannot pass on 50 years experience – but if he whets you appetite for more, it's always available!

FEES are mainly determined by the number of talks given during one trip.   If he has to travel a long distance just to give one talk, the fee will obviously be higher than the fee per talk if he stays to deliver several talks.   Length of talk (typically about two hours, with a break), and size of audience (within reason), play a lesser role in determining fees.   Follow-up talks can be arranged, if required.   Brian may request a percentage of any fee charged to students. No recording apparatus of any description will be permitted in any of Brian's talks – failure to comply may result in prosecution.

Further details available on request.

- For other talks, see 'Historical Talks' page